



WISTA

UK

LISW 2017 CONFERENCE:

Autonomous, Robotics and IoT

What is the reality now and in the near future?

AND NETWORKING EVENING

11th September 2017

City Hall London SE1 2AA

11-15 SEPTEMBER 2017

LONDON 
INTERNATIONAL SHIPPING WEEK



CONFERENCE PROGRAMME

2nd floor, Mayor's Chamber Room, City Hall

14:00 Welcome and opening address Sue Terpilowski OBE

Presentation: WISTA UK Woman of the Year

14:30 Keynote: John Hayes MP Minister for Shipping

Response: Jos Standerwick, Maritime London

14.50 Session 1: What regulatory changes and new legislations are needed?

Session 2: Getting out of silo mentality

Ships, ports, supply chain collaboration platform, land logistics and blockchains.

Session 3: What this means for careers, readdressing the gender imbalance

17.45 Conference ends

Associated British Ports and WISTA UK London International Shipping Week Reception



The Living Room, 9th Floor, London City Hall
from 18.00-22.00

Register for both events at

<https://www.eventbrite.co.uk/e/lisw-wista-uk-conference-and-joint-networking-event-with-associated-british-ports-tickets-36187009319?aff=eac2>



CONFERENCE SPEAKERS

| | | | |
|---------------------|--------------------------|---|----------------------|
| Sue Terpilowski OBE | President Wista UK | Sue is a frequent speaker and moderator at key industry events on ports and logistics issues. She is the President of WISTA UK and MD of Image Line Communications, a dedicated PR, Marketing and Visual Events agency for the ports, maritime, logistics and material handling sectors established for nearly 30 years. | Opening Address |
| John Hayes MP | Minister for Shipping | <p>First elected as the MP for South Holland and The Deepings in 1997, he has been re-elected at the four subsequent general elections.</p> <p>John held a variety of frontbench roles in opposition, before being appointed Minister of State for Further Education, Skills and Lifelong Learning in May 2010, with responsibility for apprenticeships, careers guidance and vocational education. In September 2012 John was appointed Minister of State for Energy, and in March 2013 he was appointed Minister without Portfolio at the Cabinet Office and Senior Parliamentary Adviser to the Prime Minister. He was appointed to the Privy Council in April 2013 and became Minister of State for Transport in July 2014.</p> <p>The minister is responsible for:</p> <ul style="list-style-type: none"> - Maritime policy, including London International Shipping Week - Taxi policy - Transport legislation and Parliamentary liaison and coordination - Transport skills | Key Note |
| Jos Standerwick | Maritime London | <p>Jos is CEO of Maritime London. Maritime London is a not for profit promotional body for UK-based companies that provide professional services to the international shipping industry.</p> <p>After graduating from the University of Southampton, Jos has spent most of his working life in the maritime sector and brings a thorough knowledge of the UK maritime industries and its various stakeholders.</p> | Response to Key Note |
| Luis Benito | Lloyd's Register | <p>Luis is currently the Director for Innovation, Strategy and Research for Lloyd's Register Marine and Offshore globally. He is based at the Southampton Group Technology Centre (GTC). He is leading the creation, development and first deployment of new value for Customers.</p> <p>Until earlier this year, Luis was Director of Marketing, leading promotional, advertising and branding marketing within Marine, as well as the creation and linking of the marine products and services with the market's commercial reality. Prior to this role, he was the Global Strategic Marketing Manager for Marine for core shipping markets globally; he started this role at the Singapore office in May 2012 and subsequently moved to the Southampton GTC in February 2014.</p> <p>Luis has had a long-standing career with Lloyd's Register and his roles have encompassed the globe. He joined Lloyd's Register in January 1992 and holds a degree in Naval Architecture and Marine Engineering from Madrid Polytechnic University, Spain.</p> | Session 1 |
| Ewan Duncan | ABP | <p>Ewan is a strategic leader delivering a global security programme for a FTSE top 10 international FMCG. Respected for integrity and judgment; known for his trusted delivery and accountability. A past CEO with a distinguished military and corporate career built upon knowledge, skill and an international cultural understanding. He is a well-traveled senior executive with an extensive international network.</p> <p>Consistently meets business targets exploiting innovation and intellect and manages risk within high-pressure/high-tempo environments.</p> <p>ABP is the UK's leading port operator, with a unique network of 21 ports across England, Scotland and Wales. Our ports include Immingham, the UK's busiest port, and Southampton, the nation's second largest and most efficient container port, as well as the UK's number one for cars and cruise.</p> | Session 1 |

| | | | |
|----------------|-----------------------|---|-----------|
| Bridget Hogan | Nautical Institute | <p>Bridget is Director of Publishing & Marketing at The Nautical Institute, where she is responsible for the Institute's 100 plus book titles, its magazine production and its marketing and communications. She has been involved with the publishing industry for more than 40 years and has worked in the maritime industry in various roles for over 35 years.</p> <p>After starting in newspapers, Bridget started her maritime connection at Lloyd's List working as its senior shipping writer. From there she moved to the shipping industry.</p> <p>After working for a shipowner, developing the group's newbuild and offshore programmes, she set up her own consultancy. During that time, she worked in projects, marketing and communications for, among others, shipowners, ship managers, a flag state, ports, the Baltic Exchange, Lloyd's Register of Shipping, the Oslo Stock Exchange, and the Renault Group.</p> <p>Bridget has also edited Marine Money and a local newspaper, contributed to a number of international maritime and related journals around the world and has trained and mentored many over her career. After moving to LR Fairplay to manage third party publications, she joined the The Nautical Institute nine years ago.</p> | Session 1 |
| David Patraiko | Nautical Institute | <p>Much of David's work is aimed at assisting members of the Institute with continuing professional development. He has led research and produced many papers and articles on training, electronic navigation, the associated 'human element' effects created by technology, and Marine Spatial Planning. He is currently involved with the international debate on e-Navigation and is Chairman of the IALA e-navigation working group for Strategy and Operations, Chaired the Industry ECDIS Training Group, and is Chairman of the Green Awards Board of Experts.</p> <p>After a brief period as an independent consultant and surveyor, in 1997 he accepted the position of Project Manager for The Nautical Institute, and became Director of Projects in 2003. A graduate of the Massachusetts Maritime Academy (US), he sailed on a variety of international vessels in his 12 years in the Merchant Navy (1985 – 1997). He holds an Unlimited Master Mariners licence, and was awarded an MBA degree from Henley Management College (UK).</p> <p>The Nautical Institute is the recognised international professional body for qualified mariners and others with an interest in nautical science. Its purpose is to promote high standards of knowledge, qualifications and competence amongst those in control of sea-going craft, both afloat and ashore. The Institute holds non-government organisation status at the International Maritime Organization.</p> | Session 1 |
| Mike Rebeiro | Norton Rose Fulbright | <p>Mike is a sourcing, technology and information security lawyer based in London. He is the Global Head of Norton Rose Fulbright's Technology and Innovation practice.</p> <p>Mike advises on large scale information technology and business process outsourcing including cross border transactions, IT procurement, data privacy and e-commerce projects for both the public and private sectors.</p> <p>He is described by Legal 500 UK 2013 as a 'top-flight negotiator' with 'tremendous industry experience' and Chambers UK 2012 Information Technology and Outsourcing as being 'commercially savvy, runs a good team and gives innovative, creative advice.'</p> <p>Mike's career has involved a spell as in-house European counsel at Cadence Design Systems, a NYSE quoted company that specialises in the design and development of semi-conductors and in related consultancy work. While at Cadence, he had global legal responsibility for Cadence's outsourcing business division. Norton Rose Fulbright is a global law firm. It provides the world's preeminent corporations and financial institutions with a full business law service.</p> | Session 1 |

| | | | |
|--------------------|--|--|-----------|
| Katy Ware | International Maritime Organization and Maritime and Coastguard Agency | <p>Katy is the UK representative to the IMO and Director of Maritime Safety and Standards, Maritime & Coastguard Agency.</p> <p>Katy studied Marine Technology at the University of Newcastle upon Tyne where she graduated with Honour's degree in Marine Technology. Katy qualified as a Chartered Engineer with the Royal Institute of Naval Architects.</p> <p>From 2011 Katy was appointed the Permanent Representative of the UK the International Maritime Organization. Her role was to facilitate, coordinate and negotiate all maritime matters between other Governmental Departments, the European Union and the International Maritime Organization. Katy currently retains this status.</p> <p>The Director, Maritime Safety and Standards is responsible for ensuring the safety and quality of seafarers and ships under the Red Ensign, along with responsibilities for the UK Ship Register and The MCGA survey and inspection regime.</p> | Session 1 |
| Tim Baker | TRAXENS | <p>Tim has over 20 years experience mainly in the French hi-tech industry in a wide range of jobs in companies ranging from 20 to 8000 people.</p> <p>Specialties: NFC, Marketing and Communications, Knowledge Strategy, Knowledge Management, E-learning, Collaborative Working and Communities of Practice. Smart Cards and Silicon design and manufacturing.</p> <p>TRAXENS was created with the vision that the multimodal container industry could make huge gains in efficiency, service, and protection of the planet if every company and every person in the supply chain had the right information at the right time. Any solution created to fulfill this vision had to be designed for massive deployment.</p> | Session 2 |
| Michael Dempsey | Orbcomm | <p>Michael has more than 20 years of experience in process automation technologies and is an industry thought leader in the application of technology for shipping, container terminal and port operations. As ORBCOMM's Vice-President of Container and Port Solutions, Michael leads the team responsible for delivering solutions that provide complete visibility and control of marine and intermodal transportation assets. ORBCOMM Inc. (Nasdaq: ORBC) is a leading global provider of machine-to-machine (M2M) communication solutions and the only commercial satellite network dedicated to M2M. ORBCOMM's unique combination of global satellite, cellular and dual-mode network connectivity, hardware, web reporting applications and software is the M2M industry's most complete service offering. Our solutions are designed to remotely track, monitor, and control fixed and mobile assets in core vertical markets including transportation & distribution, heavy equipment, industrial fixed assets, oil & gas, maritime, mining and government.</p> | Session 2 |
| David Smith | PwC | <p>David is a Director in PwC's Strategy Group, specialising in corporate strategy development and commercial due diligence. He has extensive experience across industrial products and business services verticals including shipping (container, tanker, bulker, and shipping services), asset rental, human capital management, post / distribution, and niche business services. In addition he has considerable international experience, having spent a year on secondment in Shanghai, as well as completing assignments in Japan, Israel, and the US, and across Europe.</p> | Session 2 |
| Argyris Stasinakis | MarineTraffic | <p>Argyris is Partner and Board Member with responsibility for Business Development at MarineTraffic. He focuses on delivering high-value, actionable intelligence to stakeholders in the maritime sector all over the world. Between 2005 and 2014 Argyris served as Chairman of WOW group, a digital agency, active in European and Middle East markets, offering state of the art e-commerce and e-marketing solutions. An active technology consultant since 1998, Argyris has performed in government and private European organisations, focusing on information systems integration and restructuring. Argyris was awarded BA Hons in Physics (1993) and DPhil in Particle Physics (1998) from the University of Oxford, where he also held a Rhodes Scholarship.</p> <p>MarineTraffic is an open, community-based project, which provides real-time information on the movements of ships and the current location of ships in harbours and ports.</p> | Session 2 |

| | | | |
|------------------------|--------------------------------|--|-----------|
| Dr Martin Stopford | President Clarkson Research | Martin is a British economist and has had careers as a teacher, writer and information provider. He went on to receive a Doctor of Philosophy Degree in Economics from Birkbeck College, part of the University of London. Then in August 1990, on the day Saddam Hussein invaded Kuwait, he became MD of Clarkson Research. Martin is regularly quoted by The Economist, The Financial Times, Bloomberg and Lloyds List. He received a Lloyd's List Lifetime Achievement Award in 2010. | Session 2 |
| Troels Hanche Støvring | Twill/Damco | After Troels graduated, he took some time and mapped out his three key ambitions. Today, seven years later they are very much the drivers of what he does: 1) To make a difference where I work – to stand out 2) To work abroad for a period of time 3) To become an inspirational leader – preferably as CEO Damco's new digital freight forwarder, Twill, provides its customers with greater control of shipments with its simple, easy-to-use online platform that continuously evolves in step with customer needs. Troels Støvring and his team built the beta version of Twill in just 20 weeks. While the pace of its further development will be driven by customer feedback, the ambition is that Damco's new digital freight forwarder will also scale up fast. After a successful beta version of Twill was launched with a limited number of customers using it to do business between the UK and China, Twill is now open for business in the UK market. | Session 2 |
| Debbie Cavaldoro | Nautilus International | Debbie is Head of Strategic Campaigning at Nautilus International. Nautilus International is a trade union and professional organisation representing more than 22,000 maritime professionals in the UK, Netherlands and Switzerland. | Session 3 |
| Phil Parry | Spinnaker | Phil co-founded shipping recruitment and maritime HR consultancy Spinnaker Global in 1997. Phil previously practised as a solicitor with law firm Ince & Co where he specialised in shipping and insurance law. He was awarded an Honorary Doctorate in Business by Plymouth University in 2012. Phil is widely acknowledged for his extensive network within the maritime world where he and his company have been responsible for the recruitment of countless business leaders, board members and heads of industry bodies. He is an expert in maritime HR and benchmarking issues and was the founder of The Maritime HR Association, which is the global shipping industry's major source of compensation and benefits data and now stands at 100 member companies. Phil has been an external examiner on Shipping Masters degree courses, and writes and speaks frequently on maritime and personnel issues. He has represented BIMCO on the BIMCO/ISF Manpower Steering Committee since 2005, is a Trustee of the Maritime London Officer Cadet Scholarship and former Chair of the Plymouth Nautical Degree Association. He is an advisor to Henley Business School's Maritime Masters degree. He founded and is Chair of the shipping industry OSCAR fundraising campaign for Great Ormond Street Hospital for Children, which has raised over £1.5m. | Session 3 |



NOTES



ABOUT WISTA UK

WISTA UK was founded in 1974 and is the oldest of the Women's International Shipping & Trading Association (WISTA) national associations. WISTA UK has over 140 members and is currently on a recruitment drive.

At WISTA UK our purpose is to help promote networking, provide educational activities and events and the exchange of experiences for women who are working in shipping, maritime and international trade. With this in mind, we organise activities including site visits, seminars, workshops and industry related events where our members have the opportunity of meeting and forming relationships with other professionals working within the shipping industry.

WISTA is an international organisation for women in management positions involved in the maritime transportation business and related trades worldwide. It is a major player in attracting more women to the industry and in supporting women in management positions. With networking, education and mentoring in focus, WISTA seeks to enhance members' competence and empower career success. WISTA is growing and currently counts over 3000 individual members in 40 National WISTA Associations.

ABOUT CAME BY SHIP

Each year, WISTA UK identifies projects designed to address essential strategic questions facing our industry and our members. One of our most successful was started in 2014 when we celebrated our 40 years anniversary by taking our networking a step further. We threw open our doors to the public. We have maintained this campaign and over the past few years have encouraged young people to learn about the maritime/shipping industry and view it as an employment opportunity. This could be a life changing opportunity for some.

The UK is heavily dependent on the maritime trade: over 90% of the goods we consume and export come (or go) by SHIP, but most of the public has no knowledge of the importance those ships are for our economy – for food, fuel and goods. Merchant shipping is the lifeblood of the world economy, with an estimated 80,000 commercial ships worldwide.

With our Came by Ship campaign we aim to inspire the next generation, by sparking an interest in young people and raising awareness of our industry in them. Each year young people from schools and colleges around the UK enter our essay competition. The standard of entries is very high and hopefully some of these people will be inspired to look for job opportunities in shipping. This is one way that WISTA UK tries to nurture young talent for the future. If we are successful in this then our mission will have been worth it. All of us with a passion for shipping consider it is very important – to enthuse the next generation and pass on to them some of our knowledge and wisdom. We were like them once upon a time, naïve and inexperienced, but we were lucky enough to get into an industry that we love. Once the shipping "virus" got into us, we fell in love with shipping and never looked back! Therefore, support us with the 2018 Came by SHIP campaign and help WISTA UK inspire you to inspire others.

MEMBERSHIP

Join online at <https://www.wista-uk.net/membership/> Request a members joining pack membership@wista-uk.net

WISTA UK CONFERENCE IS SUPPORTED BY:

**GREATER
LONDON
AUTHORITY**



Contact Details

Sue Terpilowski

tel: +44 (0)20 76 89 90 09

sue@imageline.co.uk

Bridget Hogan

tel: +44 (0)20 79 28 13 51

bh@nautinst.org

www.camebyship.org

[Twitter@camebyship](https://twitter.com/camebyship)

[Twitter#camebyship](https://twitter.com/camebyship)

[Twitter@wista_uk](https://twitter.com/wista_uk)

[Twitter#wista_uk](https://twitter.com/wista_uk)

Facebook: www.facebook.com/camebyship

www.wista-uk.net