

Maritime London Privacy Policy

(Revision date: 03/03/2026)

Maritime London Ltd (hereafter 'Maritime London', 'we', 'us', 'our') need to gather and use certain information about individuals in order to deliver our services.

Maritime London Ltd is the data controller responsible for the processing of your personal data described in this Privacy Policy. If you have questions about this Privacy Policy or wish to exercise your rights, please see the '**Contacting us**' section below.

This Privacy Policy applies to all living persons whose data we hold in their capacity as private individuals ('you', 'your') and forms part of our efforts to ensure that we comply with applicable data protection laws and with our Data Protection Policy. [How we handle personal data relating to individuals who are members or prospective members of Maritime London is explained in our Legitimate Interest Assessment.]

Maritime London is subject to the EU General Data Protection Regulations as it forms part of UK national law and the UK Data Protection Act 2018 ('UK GDPR'). This Privacy Policy explains how we use and protect your personal data in accordance with the UK GDPR.

We reserve the right to revise or supplement this Privacy Policy from time to time at our sole discretion. We will notify you of any updates to this Privacy Policy by posting them on our website: <https://www.maritimelondon.com/privacy-terms>. The date of the latest update will appear at the head of this notice.

General Provisions

By providing your personal data to us, you understand that we may use, process and transfer your personal data on the terms set out in this Privacy Policy.

You may ask us at any time to delete your data by exercising your right to be forgotten.

Only our employees who need access to personal data to perform a specific job are granted access to your information and they are all aware of the importance of data privacy and security and of their and our obligations under applicable data protection laws.

Maritime London is committed to protecting the privacy of all users of our website but whilst we take what we believe are the usual prudent precautions to protect our users' personal data and information, the use of the internet is not entirely secure and for this reason we cannot guarantee the security or integrity of any personal data which is transferred from you or to you via the internet.

Maritime London uses cloud-computing services, an external website development company and an external PR and communications consultancy. Maritime London ensures that such suppliers and their personnel are aware of their and our data protection obligations and that they are contractually obliged to take appropriate measures to safeguard your personal data.

What personal data we collect

We may collect, use, store and transfer different categories of personal data depending on your relationship with us (for example, members, prospective members, event attendees, newsletter subscribers, website users, suppliers, and business contacts). This may include:

- **Personal identifiers and contact information:** name, job title, employer/organisation, business and/or personal email address, telephone number, postal address.
- **Professional profile information:** sector, role, interests or preferences related to our events, communications, and services.
- **Communication preferences:** subscriptions to our newsletter “London Matters”, event registrations and correspondence with us.
- **Technical and website usage data:** IP address, browser type, device identifiers, and engagement metrics, where collected via our website and related technologies.
- **Special category data:** we do not generally seek to collect special category data. Where special category data (for example, dietary requirements that may reveal health or religious beliefs for events) is provided by you, we will only process it with your explicit consent or where otherwise permitted by law.

What we use your data for

Your personal data is held, used and disclosed by us in the conduct of our business to provide our services to you including the following:

- **News Periodical:** Maritime London will send you our fortnightly newsletter London Matters - a fortnightly e-newsletter that highlights the latest news from members and the wider market. This newsletter is managed by a dynamic database and is sent exclusively to those working in the maritime industries. If you do not want to continue receiving London Matters, there is an unsubscribe link at the foot of every edition or you can contact us to let us know (see the Contacting us section below).
- **Member news, association news and events:** Members of Maritime London and prospective members who have requested to do so will receive regular communications, covering Maritime London and member news, Maritime London and member events and appropriate third party events.
- **Disclosure to authorities:** We may release personal data where required to do so by regulatory or law enforcement agencies or a court.

Our legal bases for processing

We rely on the following legal bases under the UK GDPR for processing your personal data:

- **Legitimate interests** to operate our organisation and deliver services requested or otherwise reasonably expected by our members and contacts, including sending sector updates, event invitations, and member communications, subject to your right to opt out of marketing communications.
- **Consent** for specific activities, including sending electronic marketing where required, and processing special category data you choose to provide (e.g., dietary needs for events). You may withdraw consent to the processing of your special category data at any time by notifying us in writing.
- **Performance of a contract** with you or to take steps at your request prior to entering into a contract (e.g., administering membership or event registrations).
- **Compliance with legal obligations**, including responding to lawful requests from courts or regulatory or law enforcement authorities and/or fulfilling statutory duties.

Sharing your personal data

We share personal data with: (i) service providers acting as processors, including cloud-hosting, website development/maintenance, communications/PR providers and professional advisors; (ii) event partners and venues strictly for event administration; (iii) regulatory or law enforcement authorities when legally required. Where any processing involves transfers outside the UK/EEA, we ensure appropriate safeguards are in place with respect any personal data transferred (e.g., adequacy decisions or standard contractual clauses).

How long we will keep your data

We will retain your personal data only for as long as necessary for the purposes for which it was collected, including satisfying legal, accounting, or reporting requirements. Maritime London reviews our datasets at least annually and securely deletes, anonymises or pseudonymises personal data when no longer needed.

What are your rights?

Where the UK GDPR applies to our processing of your personal data, you have numerous rights under the UK GDPR in relation to your personal data. Subject to conditions and exemptions, you have the right to:

- access your personal data;
- rectify inaccurate or incomplete data;
- erase or restrict processing to your personal data in certain circumstances;
- object to processing (including for the purposes of direct marketing activities and/or processing based on legitimate interests);
- data portability; and
- withdraw consent to our processing of your personal data at any time where we rely on consent as the basis to process your data (for example, in connection with your special category data).

To exercise your rights, please contact us using the details below. All requests will be handled by our Data Protection Lead and responded to in accordance with the UK GDPR.

If at any point you believe the information we process on you is incorrect you may request to see this information and request that it be corrected or deleted.

If you wish to raise a complaint on how we have handled your personal data, you can contact our Data Protection Lead who will investigate the matter.

Upon any contact with us, we reserve the right to require verification of your identity and to ask you to put your request in writing

You also have the right to lodge a complaint with the UK Information Commissioner's Office (ICO) at www.ico.org.uk or by calling 0303 123 1113. Should you have any cause to complain to the ICO, however, we would appreciate it if you would let us know before submitting a complaint, so that we may have an opportunity to address your concerns.

Marketing preferences

You can opt out of receiving marketing communications at any time by using the unsubscribe link in our emails or by contacting us (please see the Contacting us section below).

Cookies and tracking

Our website uses cookies and similar tracking technologies. Non-essential cookies will only be set with your consent. For details of cookies used, purposes, and retention, please refer to our Cookies Notice, accessible from every page of our website.

Automated decision-making

We do not use your personal data to make decisions based solely on automated processing that produce legal or similarly significant effects. If this changes, we will provide required information in advance.

Contacting us

Please submit any questions or concerns you have about this Privacy Policy or any requests concerning your personal data to our Data Protection Lead by email to privacy@maritimelondon.com.